

## 1) Introduction

In Mexico it is important the generation of intellectual property and industrial property for the dissemination of science in the different areas of Knowledge.

## 2) Justification

Production of Scientific and Technological Work Records is required for quality indicators in the country.

## 3) General Objective

Generate profiles production in its following modalities:

Intellectual property

Industrial property

Industrial Creations

Patents

Utility Models

Industrial Designs

Industrial Secrets

Distinctive signs

Brands

Tradenames

Commercial adverts

Appellation of origin

Copyright

Copyright

Moral Right

Property Law

Related Rights

Interpreter artists or executants

Editors

Producers of Phonograms

Videogram producers

Broadcasting Organizations

Rights Reversals

ISBN

ISSN

Right Image

Popular cultures

Patriotic symbols

#### 4) Course Description

Request form.  
Digitized material

Payment referencing.  
Prototypes of Work.

#### 5) Results

Generation of products.

#### 6) Information Sources

- Fernández, M. S., Vide, C. R., Sánchez, J. J. B., Vázquez, M. M., & Pérez, J. R. Z. (2018). Constitución y propiedad intelectual. Editorial Reus.
- Hernández, M. A. A. (2018). Determinantes de las patentes y otras formas de propiedad intelectual de los estados mexicanos. Economía Sociedad y Territorio.
- Lima, A. S., Chico, M. C. O., Pérez, E. O., & Lozada, M. Á. R. (2018). Evaluación Del Impacto De La Política Pública “Programa De Estímulos A La Innovación”, En El Contexto De Propiedad Industrial En México. European Scientific Journal, ESJ, 14(4).
- Miranda, R. J. P. (2018). Cambio climático, energía y propiedad intelectual. Alegatos, 29(90), 305-320.
- Villanueva, L. A. A., Díaz, C. D. C. V., Gómez, E. S., Valdés, I. S., Manzano, R. R., Gallardo, L. B. P., & Martínez, M. F. (2018). Tensiones entre la propiedad intelectual y la propiedad ordinaria. Editorial Reus.

#### 6) Material that will be used in the course

Instructor

- Laptop
- Projector
- Board

Assistance Group

- Computer Lab with Internet Access

#### 7) Instructor

BA in Economics from the Universidad Latina, IT Specialist from College Coronet Hall, Specialist in Finance from the University of London, Master in Finance from the University of London, PhD in Economics from the Instituto Politécnico Nacional with a research stay at the University of Santiago de Compostela.

Scientific production in Canada, Colombia, Brazil, Spain, Bolivia, England and the United States, member of research groups at the Complutense University of Madrid, National University of Australia, the National University of Colombia, the University of San Francisco Xavier, the Instituto Politécnico Nacional and the University of the Santa Elena Peninsula for the areas of fractal modeling in the sectors of economic activity.

Production of intellectual property of more than 200 titles in economics and applied mathematics, book chapters, production of software and books, national and international conferences.



# Intellectual and Industrial



Editor of indexed and refereed journals in Mexico, Spain, Ecuador, Bolivia, Republic of the Congo, Peru, El Salvador, Colombia, Cameroon, Nicaragua, Paraguay, Guatemala, Taiwan and Western Sahara.

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