**Journal of Business and SMEs**

**Definition of Journal**

**1.-Scientific Objectives**

Support the international scientific community in its written production Science, Technology and Innovation in the Field of Social Sciences, in Subdisciplines pf business, marketing, market type, consumers, companies, entrepreneurship, behavior of domestic economies and family economy, production and organizations distribution, structure and price formation, general equilibrium and imbalance, welfare economy, analysis of collective decision-making, information, knowledge and uncertainty, timeless choice and growth.

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Encourage the interlocution of the International Scientific Community with other Study Centers in Mexico and abroad and promote a wide incorporation of academics, specialists and researchers to the publication in Science Structures of Autonomous Universities - State Public Universities - Federal IES - Polytechnic Universities - Technological Universities - Federal Technological Institutes - Normal Schools - Decentralized Technological Institutes - Intercultural Universities - S & T Councils - CONACYT Research Centers.

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