

October Wednesday 25, 2017

08:00-09:30	Location	Reception Accounting and auditing		Reception Accounting and auditing
09:00-09:30 (Admiración de Empresas)	Auditorium Ciudad La Libertad	ECORFAN 8th International Congress	PERALTA-Enrique. MsC. CIO	ARCILA-Mauricio. MsC. CAO-ECORFAN Colombia
09:30-10:00 (Contabilidad y Auditoría)		CHAVARRÍA-VITERI, Johnny. PhD. RECTOR-UPSE	TREJO-Ivan. BsC. CIT	ALAS-Gilberto. PhD. CAO-ECORFAN Salvador
		LAMAS-GONZÁLEZ, Margarita, PhD. VICE RECTORA-UPSE	ESCAMILLA-Imelda. PhD. CTO	MARTÍNEZ-Erick. MsC. CAO-ECORFAN Guatemala
		NÚÑEZ-GUALE, Linda. MsC DECANA FACULTAD DE CIENCIAS ADMINISTRATIVAS-UPSE	LUNA-Vladimir. PhD. CISO	ZAPATA-Nery. PhD. CAO-ECORFAN Nicaragua
		REYES-TOMALÁ, Mariela. MsC DIRECTORA CARRERA CONTABILIDAD Y AUDITORÍA-UPSE	ISLAS-Cesar. BsC. CFO	SUYO-Gabriel. PhD. CAO-ECORFAN Peru
		RAMOS-ESCAMILLA, María. PhD. CEO-ECORFAN México, S.C	IGLESIAS-Fernando. BsC. CAO-ECORFAN Bolivia	CENTENO-Ramona. MsC. CAO-ECORFAN Paraguay
			MIRANDA-Marta. PhD. CAO-ECORFAN Spain	ILUNGA-Elisée. MsC. CAO-ECORFAN Democratic Republic of Congo
			OLIVES-Juan. MsC. CAO-ECORFAN Ecuador	CAMPOS-Mario. MsC. CAO ECORFAN-Republic of Costa Rica
			CHIATCHOUA-Cesaire. PhD. CAO-ECORFAN Cameroon	
10:00-10:30		Snack	09:30-10:00	Snack
10:30-12:00	Salón de Posgrado	Magistral Conference	10:00-11:00	Conference
		LIMA-Rafael. PhD INSTITUTO FISCAL EMPRESARIAL, S.C. Application of NIIF in the main balance sheet accounts and results	11:00-11:25	CALDERON- Fausto. Msc UNIVERSIDAD PENINSULA DE SANTA ELENA El neuromarketing y neuro innovación
12:00-12:20		Paper	11:25-11:50	Paper
		Model classification and valuation of posts in the sector hardware: Case Study: Wasicenter Chango e Hijos Cia. Ltda. TEJADA-Sandra; PANDI-Mario; PANDI-Cristian Universidad Tecnológica Indoamérica	11:50-12:15	Paper
12:20-12:40		Paper	12:15-12:40	Paper
		Accounting system in the administrative management of mipymes in the province of Santa Elena, year 2016 ROSALES-Félix; ALEJANDRO-María F; ALEJANDRO-Carola; TORO-Wilson Universidad Estatal Península de Santa Elena		Analysis of equilibrium point in the decision making of a business: Case Grand Bazar Riobamba-Ecuador MAZON-Luis; VILLAO-Datzania; NUÑEZ-William; SERRANO-Manuel Universidad Península de Santa Elena
12:40-13:00		Paper		Paper
		La planificación presupuestaria y su incidencia en la gestión financiera en las empresas de la provincia de Santa Elena, año 2016 PICO-Eduardo; TOMALÁ-Carlos; SUÁREZ-Karla		Analysis of bee honey production processes. Case: Agromiesperan Association of the parish colunch – Santa Elena PALACIOS-José; PARRA-José; VALENCIA-José; LUCAS-Roberto Universidad Península de Santa Elena
13:00-14:00		Lunch		
14:00-14:20	Salón de Posgrado	Paper	14:00-14:25	Paper
		Internal control a tool to mitigate business risk case study: Cooperativa de Ahorro y credito Sumac Lacta Ltda ROBALINO-Alberto; CONCHA-Raquel; SÁNCHEZ-Victoria; ARIAS-Iván	14:25-14:50	Paper
14:20-14:40		Paper		Paper
		Model of detection and prevention of fraud in the procedure of audit of the cash and its equivalent RAZA-Javier; PANCHANA-Margarita; RIVERA-Estrella; MOSQUERA-Germán Universidad Estatal Península de Santa Elena		Innovation and economic growth QUISPE- Jimmy; URIGUEN-Patricia; MENDEZ-Jessica; TENEZACA-Walter Universidad Península de Santa Elena

14:40-15:00		<p style="text-align: center;">Paper</p> <p>The accounting process and its incidence in the application of the activities of the informal traders of the canton La Libertad-Ecuador RONQUILLO-Gioconda; HERRERA-Álex; REYES-Mariela Universidad Estatal Península de Santa Elena</p>	14:50-15:15		<p style="text-align: center;">Paper</p> <p>Incidence of work accidents in the economic-fiscal performance index of the productive sectors in Ecuador MERCHÁN-Diana; MALDONADO-Ernesto Universidad de Guayaquil</p>
15:00-16:00		<p style="text-align: center;">Workshop</p> <p>Proposals for tax incentives, for work and production, support for the financing of social policy and measures to strengthen dollarization</p> <p>Instructor Servicio de Rentas Internas</p>	15:15-15:40		<p style="text-align: center;">Paper</p> <p>Factors influencing labor stress in service companies QUISPE-Jimmy; MENDEZ-Jessica; QUISPE-Jorge Universidad Península de Santa Elena</p>
			15:40-16:00		<p style="text-align: center;">Paper</p> <p>Entrepreneurship and Business Innovation: Analysis of the study on Entrepreneurship in Ecuador NUÑEZ-Linda; LUCAS-Roberto; NUÑEZ-William; LEON-Wilson Universidad Península de Santa Elena</p>
16:00-16:30	Snack				
16:30-17:10	Salón de Posgrado	<p style="text-align: center;">Workshop</p> <p>MENDELEY TREJO-Iván ECFORFAN-México</p>	16:30-17:00	Auditorium Ciudad La Libertad	<p style="text-align: center;">Workshop</p> <p>GOOGLE ACADEMICO TREJO-Iván ECFORFAN-México</p>

October Thursday 26, 2017

Time	Location	Activity	Time	Location	Activity
09:00-09:20	Salón de Posgrado	Paper Formulación Del Árbol de decisión mediante el algoritmo de CHAID ESPINOZA-Johnny; FIGUEROA-Ivette; LÁINEZ-Amarilis; MALAVÉ-Loren Universidad Estatal Península de Santa Elena	09:00-09:20	Auditorium Ciudad La Libertad	Paper Undertakings in artisan footwear as a dynamising element of the family economy in the commune Valdivia, province of Santa Elena CASTRO-Divar; LEON-Wilson; VILLAO-Jose; NUÑEZ-William Universidad Península de Santa Elena
09:20-09:40		Paper La auditoría forense como herramienta en la detección de delitos de cuello blanco TORO-Wilson; REYES-Mariela; ARRIÁGA-Germán; MENDOZA-Johnny Universidad Estatal Península de Santa Elena	09:20-09:40		Paper E-Entrepreneurship: Between knowledge, digital technology and the business ecosystem CALDERON-Fausto; ALVAREZ-Roxana; LUCAS-Roberto; Bolívar-MENDOZA Universidad Península de Santa Elena
09:40-10:00		Paper Créditos de proveedores y su incidencia en la financiación de proyectos empresariales del cantón La Libertad CASTILLO-Joseph; SUÁREZ-Karla; TORO-Wilson; COLORADO-Narcisa Universidad Estatal Península de Santa Elena	09:40-10:00		Paper Transparency, accountability and good governance in the Ecuadorian public administration, 2008-2016 PANCHANA-Margarita; COCHEA-Hermelinda; PONCE-Verónica; QUISPE-Jimmy Universidad Península de Santa Elena
10:00-10:30	Snack				
10:30-11:30	Salón de Posgrado	Workshop LIMA-Rafael. PhD INSTITUTO FISCAL EMPRESARIAL, S.C. How to research in the accounting sciences?	10:30-11:30	Auditorium Ciudad La Libertad	Magistral Conference RAMOS- María. Ph.D UNIVERSIDAD IBEROAMERICANA Fractal modeling of the Ecuadorian financial system
11:30-11:55		Paper Investment Plan for the manufacture of vitamin paddles for children in the province of Cotopaxi TEJADA-Sandra; LUQUE-Arturo; TAIPE-Jorge Universidad Tecnológica Indoamérica	11:30-11:55		Paper Artisanal fishing as an inheritance of the ancestral sabre in the province of Santa Elena LEON-Wilson; VALENCIA-Adrián; CEDEÑO-Jairo; NUÑEZ-Linda Universidad Península de Santa Elena
11:55-12:20		Paper The control environment, the risk assessment and the Activity of the administration of goods in the public sector PANCHANA-Margarita; MOSQUERA-Germán; RAZA-Javier; COCHEA-Hermelinda Universidad Estatal Península de Santa Elena	11:55-12:20		Paper The commercialization of artisanal fishing: problematic in the ports of Anconcito and Santa Rosa Province of Santa Elena VILLAO-Datzania; MAZON-Luis; SERRANO-Manuel; NUÑEZ-William Universidad Península de Santa Elena
12:30-14:00	Lunch				
14:00-14:20	Salón de Posgrado	Paper Cost system for processes in the agricultural sector based on NIC 41 (agriculture) to improve the profitability in the canton the Mana Province of Cotopaxi OÑA-Brenda; VELÁZQUEZ-Baldramina; CHACHA-Héctor; TIXILEMA-Elsa Universidad Técnica de Cotopaxi	14:00-14:25	Auditorium Ciudad La Libertad	Paper Analysis of the attributes of the tourist services offer in the province of Santa Elena PALACIOS-José; CAICHE William; BOHORQUEZ-Emanuel; MUÑOZ-María Universidad Península de Santa Elena
14:20-14:40		Paper Mexico's economic situation before and after the Trump effect, period 2015 – 2017 PANCHANA-Margarita; PEÑA-Humberto; BOHÓRQUEZ-Emanuel; ALVAREZ-Alamir Universidad Estatal Península de Santa Elena	14:25-14:50		Paper Analysis of the economic indicators of the main private banks of Ecuador GARZOZI- René Universidad Técnica Equinoccial
14:40-15:20		Paper Taxation and international taxation QUINTANILLA-Anibal Universidad de Guayaquil	14:50-15:15		Paper Potentialization of entrepreneurial capacities of students through an entrepreneurial environment ALVAREZ-Roxana; LUCAS-Roberto; CALDERON-Fausto; SALCEDO-Virgilio Universidad Península de Santa Elena
15:20-15:45		Paper NIC 12, Deferred taxes CASTRO-Lucy Universidad de Guayaquil	15:15-15:45		Paper Public investment in the rural tourism development of the Santa Elena Canton PALACIOS-José; CAAMAÑO-Carol; DOMO-Isauro; CASTRO-Divar Universidad Península de Santa Elena
15:45-16:15	Snack				
16:15-17:00	Salón de Posgrado	Workshop GOOGLE ACADÉMICO TREJO-Iván ECORFAN-México	16:15-17:00	Auditorium Ciudad La Libertad	Workshop MENDELEY TREJO-Iván ECORFAN-México

October Friday 27, 2017

Time	Location	Activity	Time	Location	Activity
08:00-08:20	Salón de Posgrado	Paper The tax benefits its effect on the liquidity and profitability of the associations of Popular and solidarity economy ARROBA-Inés; TENESACA-Manuel; ARROBA-Josefa; VILLALTA-Elizabeth Universidad Laica Vicente Rocafuerte	08:00-08:25	Auditorium Ciudad La Libertad	Paper Corporate Venturing and performance measurement systems in startups CALDERON-Fausto; ALVAREZ-Roxana; CEDEÑO-Jairo; VILLAO-Jose Universidad Península de Santa Elena
08:20-08:40		Paper Audit processes and their impact on the financial control of the pyme's of the canton La Libertad HERRERA-Alexander; HERRERA-ÁLEX; VEGA-Sara	08:25-08:50		Paper Paper Professional Ethics and its impact on the performance of employees in micro-enterprises MURILLO-Rosa; RENDON-Gina; MERINO-Zoila; BUSTAMANTE-Freddy Universidad Técnica de Quevedo
08:40-09:00		Paper Large-volume analysis tools for business decision making and customer loyalty UMAQUINGA-Ana; SALTOS-Tatyana Universidad Técnica del Norte	08:50-09:15		Paper Experience of entrepreneurship for the development of the production of "robusta" coffee in various communes of the province of Santa Elena, Ecuador LUCAS-Roberto; ALVAREZ-Roxana; CASTRO-Divar; MUÑOZ-María Universidad Península de Santa Elena
09:00-09:20		Paper An application of the Altman model: manufacturing Sector of Ecuador MALAVÉ-Loren; FIGUEROA-Ivette; ESPINOZA-Johnny; LAÍNEZ-Amarilis Universidad Estatal Península de Santa Elena	09:15-09:40		Paper Entrepreneurship for the elaboration and sale of banana flour MURILLO-Rosa; MERINO-Zoila; RENDON-Gina; CARREÑO-Washington Universidad Técnica de Quevedo
09:20-09:40		Paper Information leak "a practice that Remedis auditing ISO/IEC 27001 RAMOS-Johanna; FACUY-Jussen; PERALTA-Faviola; ALEJANDRO-María F. Universidad Agraria del Ecuador	09:40-10:00		Paper Incidents of management strategies in the technical and financial administration of microentrepreneurs in the northern sector of the barrio General Enríquez Gallo PONCE-Verónica; VILLAO-Freddy Universidad Estatal Península de Santa Elena
09:40-10:00	Paper Legal basis or legitimacy in the application of Social responsibility in Ecuadorian companies SALTOS-Tatyana; UMAQUINGA-Ana Universidad Técnica del Norte				
10:00-10:30	Snack				
10:30-11:40	Salón de Posgrado	Magistral Conference LIMA-Rafael. PhD INSTITUTO FISCAL EMPRESARIAL, S.C. Application of NIC 16 property, plant and equipment and effect on financial statements	10:30-12:00	Auditorium Ciudad La Libertad	Video Conference CERVANTES- María. PhD. UNIVERSIDAD DE OCCIDENTE Scientific research applied to the administrative sciences
11:40-12:00		Paper Evaluation of the internal control system QUINALUISA-Nancy; GANCHOZO-Miguel; REYES-Mariela; ARRIAGA-Germán Universidad Estatal Península de Santa Elena			
12:00-12:25		Paper Competitive intelligence key factor to tackle systemic irrigation in the manufacturing companies of the canton Salinas – Province of Santa Elena CORTEZ-Paola; ROSALES-Félix; ALEJANDRO-María F; RAMOS-Phanor Universidad Estatal Península de Santa Elena	12:00-12:45		Magistral Conference ORELLANA- Freddy. Msc PROVINCIAL direction of the IESS SANTA ELENA the development of the Coaching in the business management
12:25-12:50	Paper Responsibilities of the manager and its impact on the work motivation in the companies of the Canton La Libertad COLORADO-Narcisca; TORO-Wilson; SUÁREZ-Karla; RONQUILLO-Gioconda Universidad Estatal Península de Santa Elena	12:45-13:00	Paper The credit of human development and its impact on the quality of life BOHORQUEZ-Emanuel; OLIVES-Carlos; LUCAS-Roberto; MENOSCAL-Fernando Universidad Península de Santa Elena		
13:00-14:00	Lunch				
14:00-15:30		Workshop ACADEMIA - ORCID TREJO-Iván ECORFAN-México			Workshop ACADEMIA - ORCID TREJO-Iván ECORFAN-México
Closing					