

October Thursday 05, 2017

Time	Location	Activity		
8:30-10:00	N-1/ Salón Plenario	Reception		
10:00-10:30		7° ECORFAN Colloquium Inauguration RIVERO-ZURITA, Eduardo. MsC. RECTOR- USFX ARIZAGA-CERVANTES, Walter, MsC. VICE RECTOR- USFX RAMOS-ESCAMILLA, María. PhD. CEO-ECORFAN Mexico, S.C CAMPOS-QUIROGA, Zenón Peter. MsC DEAN FACULTY OF ECONOMIC AND BUSINESS SCIENCES-USFX	HURTADO-Edwin, MsC. DIRECTOR ECONOMY- USFX CONDORI-Gladys. MsC. DIRECTOR BUSINESS ADMINISTRATION- USFX MITA-Eric. MsC. DIRECTOR ING. COMMERCIAL-USFX ROMERO-Ever. MsC. DIRECTOR MANAGEMENT AND PUBLIC ADMINISTRATION- USFX ARISPE-Claudia. BsC. COORDINATOR MARKETING- USFX CEREZO-Mayerlin. BsC. COORDINATOR MANAGEMENT AND BUSINESS MANAGEMENT- USFX SOSSA-Carlos. BsC. COORDINATOR MANAGEMENT AND PUBLIC ADMINISTRATION- USFX	IGLESIAS-Fernando. BsC. CAO-ECORFAN Bolivia TREJO-Iván. BsC. CIT-ECORFAN Mexico
10:30-11:30		Key Note Conference		
		MENDOZA-Raúl. MsC. AGUILAR-Rubén. MsC. Banco Central de Bolivia The recovery of the functions of money of the national currency		
11:30-12:00	Break			
12:00-12:30	N-2/ Auditorium 1	Conference	N-3/Auditorium 2	
12:30-13:30		Workshop		Workshop
		Innovation in the tourism sector: from a meta-analytical approach SAUCEDO-Hael & AYA VIRI-Alberto Universidad Mayor, Real y Pontificia de San Francisco Xavier de Chuquisaca		Educational management model for the commercial engineering career of the Universidad Mayor Real y Pontificia de San Francisco Xavier de Chuquisaca MITA-Erick Universidad Mayor Real y Pontificia de San Francisco Xavier de Chuquisaca
		ACADEMIA – GOOGLE ACADÉMICO TREJO-Iván Universidad Nacional Autónoma de México		MENDELEY – ORCID TREJO-Iván Universidad Nacional Autónoma de México
13:30-15:00	Lunch			
15:00-16:00	N-1/ Salón Plenario	Key Note Conference		
		RAMOS-María. PhD. CEO-ECORFAN Mexico, S.C. Fractal model of the financial system in Bolivia		
16:15-16:45	N-2/ Auditorium 1	Conference	N-3/Auditorium 2	
16:45-17:15		Break		Conference
		Environmental services: Between conservation and use of resources. Public policy recommendations OLIVERA-Sazcha & HERNÁNDEZ-Ricardo Universidad Autónoma Metropolitana		The profile of women directives, market orientation and organizational performance a theoretical conceptual review for the construction of a cognitive model ORLANDINI-Ingrid Universidad San Francisco Xavier de Chuquisaca
17:15-18:00	N-2/ Auditorium 1	Video Conference	N-3/Auditorium 2	
		Video Conference		Video Conference
		Integral measurement of productivity in the sector of vehicles selling companies in southeastern Mexico for the generation of a model of improvement ELISEO-Hortensia, PÉREZ-Gloria, CASTRO-Jucelly and DE LEON-Brissa Tecnológico Nacional de México/ Instituto Tecnológico de Mérida Evaluation system for the management of scholarships in the framework of the plural economy FONSECA, Andrés Universidad Autónoma de Guerrero		Quality indicators in the service in the private health company MORALES-Jaime, OVALLES-Luiz, VALDEZ-Nadia and MORALES-Jesús Universidad Autónoma de Sinaloa Integral study of the primary rural sector dedicated to the production of Habanero Chile in the state of Tabasco, to generate a proposal for development ELISEO-Hortensia, FUENTES-Mayra, CASTRO-Jucelly and MADRIGAL-José Tecnológico Nacional de México/ Instituto Tecnológico de Villahermosa Current situation of the microbusiness of handcrafts of wood of dzityá Yucatan within the economy of the knowledge: advances, challenges and opportunities DZUL-Amely Instituto Tecnológico de Mérida

October Friday 06, 2017

	Location	Activity	
		Reception	
9:00-10:00	N-1/ Salón Plenario	Key Note Conference	
		<p>SÁNCHEZ-David. MsC. Executive manager ASP-B Scope of the Convention Empresa Nacional de Puertos de Perú-Empresa Estratégica de Servicios Portuarios de Bolivia</p>	
10:15-10:45	N-2/ Auditorium 1	<p>Conference</p> <p>Organizational commitment in Bolivian companies: Measurement and analysis from the Allen and Meyer model FUENTES-Pedro Universidad Mayor, Real y Pontificia de San Francisco Xavier de Chuquisaca</p>	<p>N-3/Auditorium 2</p> <p>Conference</p> <p>Water and its social and economic relations. Proposal for payments for environmental services of the Rio Ravelo River basin CAMPOS-Peter Universidad Mayor, Real y Pontificia de San Francisco Xavier de Chuquisaca</p>
10:45-11:15	Break		
11:15-12:15	N-2/ Auditorium 1	<p>Workshop</p> <p>ACADEMIA – GOOGLE ACADÉMICO TREJO, Iván Universidad Nacional Autónoma de México</p>	<p>N-3/Auditorium 2</p> <p>Workshop</p> <p>MENDELEY – ORCID TREJO-Iván Universidad Nacional Autónoma de México</p>
12:15-14:00	Lunch		
14:00-14:30	N-2/ Auditorium 1	<p>Conference</p> <p>Woman entrepreneur: An approximation to her entrepreneurial profile in Sucre, Bolivia CALDERÓN-Cristian & RONCAL-Ximena Universidad de San Francisco Xavier de Chuquisaca</p>	<p>N-3/Auditorium 2</p> <p>Conference</p> <p>A systematic review of the supply chain management bibliography using the meta-analytical approach AYAVIRI, Alberto & SAUCEDO-Hael Universidad de San Francisco Xavier de Chuquisaca</p>
14:40-15:40	N-1/ Salón Plenario	Key Note Conference	
		<p>OLIVERA-Marcelo. PhD. Universidad Autónoma Metropolitana de México Valuing the characteristics of the objectives. The hedonic of design and consumption</p>	
15:45-16:15	Break		
16:15-17:05	N-1/ Salón Plenario	Workshop	
		<p>Scientific, technological and innovation publications RAMOS-María. PhD. CEO-ECORFAN Mexico, S.C.</p>	
17:00	Closing		